



Show Manager

CATALOGUE ADVERTISING

Help reduce your catalogue costs with the addition of advertising from businesses. We will organise the advertisers, take payments and proof the advertisements and cover the costs of printing. In return for adding advertising to the catalogue we will refund 30% of the revenue back to the club and to make it even easier we will deduct this amount from your catalogue invoice.

How much does it cost?

We have structured the pricing so that it's fair for the advertiser so they only pay for the exposure that they get, all prices quoted are ex GST.

- Black & White
 - Full page 20c per catalogue.
- Colour
 - Full page 40c per catalogue.

Advertisers

File Formats

File types can be .JPG, .PNG, .PDF or Word.

File Sizes (300 dpi);

- Full Page - 200mm x 287mm
- Half Page - 200mm X 142mm
- Quarter Page - 99mm x 142mm

How and when do you know the cost?

The artwork needs to be delivered to us before the entry close date of the event. Once the entries are closed it will take up to 2 days to have the numbers and we will then contact the advertisers to confirm they wish to go ahead.

You will also have the choice of bulk purchasing lots of 500 catalogues and we will publish them at the shows of your choice or you can select an individual show you want to target and you only pay for the number of catalogues we are selling.

We will also take care to ensure any advertisements do not conflict with existing advertisers.